

WIPO:

The resilience of innovation: Analysis of the World Intellectual Property Indicators Report 2023

WORLD INTELLECTUAL PROPERTY ORGANIZATION

Last November, the **World Intellectual Property Organization (WIPO)** published its annual **World Intellectual Property Indicators report**, which provides a **comprehensive overview of global trends in innovation and creativity up to 2023**. The report highlights the resilience of innovative activity, even when facing significant economic challenges such as high interest rates and shrinking venture capital.

A significant statistic is the continued **growth in patent applications, which reached an all-time high of 3.55 million**, the fourth consecutive year of growth. This growth was led by countries such as China, India, the Republic of Korea, the United States and Japan. In contrast, trademark applications fell to 11.6 million, which may indicate a leveling off after the results of previous years. **On the other hand, design applications increased by 2.8% to 1.5 million.**



The report also highlights the increasing globalization of innovation, with emerging regions such as India recording a significant 15.7% increase in patent applications. In addition, Asian IP Offices accounted for around 70% of global patent, trademark and design applications, consolidating their role as leaders in the global innovation landscape.

In the technology field, applications related to information technology and renewable energy showed remarkable dynamism. Patents in green technologies such as solar and wind energy continue to grow, with almost 45,000 applications in 2022. This commitment reinforces the potential of Intellectual Property as a key tool in addressing global climate challenges.

This WIPO report therefore serves no other purpose than to reaffirm the importance of protecting and fostering creativity and innovation as essential elements of global economic and social progress.